

R. H. Macy & Co.'s Attractions Are Their Low Prices.

# Macy's

57 West 42nd St. 34th to 50th St.

## DRUGS, TOILET, Bath and MANICURE GOODS

Long before the Pure Food Law was enacted we guaranteed all our own products to conform to the present requirements of that wise measure. We will guarantee our own products to be pure and fresh. We are not responsible for those that bear other labels than our own.

This is not said to disparage them or cast suspicion on them, for we believe them, broadly speaking, to be all right. This sale is planned on bigger lines this year than ever before. Many of the preparations involved in this sale are products of our own laboratory.

**SALE FOR WEDNESDAY, THURSDAY AND FRIDAY**

Our Regular Prices Are Lower Than Those of Others. That Is Pretty Generally Known to the Public. However, Just for the TRANSIENT GLORY of Underselling Macy's a Competitor Now and Again Reduces His Prices Below Ours. AS SOON AS WE FIND IT OUT, WE CUT STILL LOWER—Not for the Passing Victory of Beating an Isolated Competitor, but in Order to SUSTAIN OUR FIFTY-THREE-YEAR-OLD POLICY of Selling at the Lowest Prices. Our "Return" Cut Is Based on and Justified by an ANCIENT MACY PRINCIPLE, and Is Not the Result of a Sporadic Rivalry.

## A SALE OF WAISTS.

75c Waists, Macy's Price, 59c

1.75 Waists, Macy's Price, 1.29

1.00 Waists, Macy's Price, 79c

2.25 Waists, Macy's Price, 1.89

1.50 Waists, Macy's Price, 99c

3.00 Waists, Macy's Price, 2.69

33.50 is the starting price for Hand-made Lingerie Waists, our assortment of which is very large. Latest importations at higher prices, include embroidered batiste, linen, marquisette, crepe, all-over Irish crochet, and novelty Waists of white embroidered in delicate colors. Scarcely two alike, up to \$54.49.

## Housefurnishings

All lines—one grade the best. No second grade gets into OUR Housefurnishings Goods stock. That is important when you remember that millions of pieces of enamel cooking utensils leave kilns damaged—a menace to the health of those who use them. The source of damage is in brittle blisters in the enamel that break into fine particles and mix with the food during the cooking process. This applies to Glassware also; we eliminate risk by handling only first quality.

If we chose to sell "seconds," as most other stores do, we could double our profits.

### "El-an-Ge" Ware

Lipped Sauce Pans, No. 20, 15c  
Berlin Sauce Pans, No. 4, 28c  
Berlin Sauce Pans, No. 8, 37c  
Berlin Sauce Pans, No. 8, 44c  
Tea Kettles, No. 7, 49c  
Dish Pans, 14 qt. size, 44c  
Milk or Rice Boilers, No. 53, 52c  
Ham Boilers, with enamelled cover, 1.36 97c

### Other Furnishings

Copper Wine Coolers, \$3.29, \$4.00, \$5.34  
Porcelain Trays, with nickel rims, 69c, 82c, \$1.19  
Five o'clock Tea Kettles, nickel or copper, \$2.17, \$3.09  
Nickel-plated Chafing Dishes, \$4.49 to \$17.69  
Electric Toasters, \$3.47, \$4.94, \$5.64  
Mission Wood Umbrella Stands, \$3.01  
Medicine Cabinets, with mirror, \$6.13

## FLOOR COVERINGS

### Domestic Rugs—Body Brussels, handsomely patterned.

29.74 Sizes 10'x13' ft. and 10'x14' ft., formerly \$36.74 and \$39.74.  
34.48 Sizes 11'x15' ft. and 11'x16' ft., formerly \$45.74 and \$48.74.

### Carpets, discontinued patterns, reduced as follows:

48c yard for 89c Tapestry Brussels Carpets.  
48c yard for 68c Ingrain Carpets.  
74c yard for \$1.09 Wool Velvet Carpets.  
79c yard for 98c Saxony Axminster Carpets.  
98c yard for \$1.34 Savonnerie Axminster Carpets.  
98c yard for \$1.44 Wilton Velvet Carpets.

### Linoleum and Oilcloth—Remnants, in tile and parquet patterns.

26c sq. yard for 48c to 74c Linoleum and Oilcloth Remnants of two to eight square yards.  
69c sq. yd. for \$1.09 to \$1.59 Inlaid Linoleum Remnants of two to eight square yards.

# THE HOME Insurance Company

No. 56 Cedar Street  
NEW YORK, N. Y.

One Hundred-and-Fifteenth Semi-Annual Statement  
JANUARY, 1911

## SUMMARY OF ASSETS

	Par Value.	Market Value.
Cash in Banks and Trust Companies.....	\$ 2,823,450 84	
Real Estate.....	1,150,000 00	
United States Bonds.....	\$ 385,000 00	432,750 00
State and City Bonds.....	5,858,333 33	5,727,166 00
Rail Road Bonds.....	6,803,000 00	6,498,410 00
Miscellaneous Bonds.....	750,000 00	654,500 00
Rail Road Stocks.....	6,830,000 00	8,574,875 00
Miscellaneous Stocks.....	1,370,000 00	1,745,200 00
Bank and Trust Co. Stocks.....	160,000 00	482,000 00
Bonds and Mortgages, being 1st lien on Real Estate.....		48,300 00
Premiums uncollected, in course of transmission and in hands of Agents.....	2,042,261 79	
		\$30,178,913 63

## LIABILITIES

Cash Capital.....	\$ 3,000,000 00
Reserve Premium Fund.....	11,645,873 00
Reserve for Losses.....	1,168,315 74
Reserve for Re-Insurance, and other Claims.....	235,111 71
Reserve for Miscellaneous Accounts due and unpaid.....	100,000 00
Reserve for Taxes.....	200,000 00
Reserve as a Contingency Surplus.....	1,500,000 00
Surplus over contingencies and all liabilities including capital.....	12,329,613 18
	\$30,178,913 63

Surplus as regards policy-holders, \$16,829,613.18

LEVI P. MORTON, CORNELIUS S. BLISS, ELBRIDGE G. SNOW, GEORGE H. HARTFORD, HENRY F. NOYES, DIRECTORS  
LUCIEN C. WARNER, JOHN CLAFFIN, JOHN H. FLAGLER, EMANUEL H. A. CORREA, WILLIAM D. BALDWIN, ELBRIDGE G. SNOW, President  
EMANUEL H. A. CORREA, Vice-President  
FREDERIC C. BUSWELL, Vice-President  
CLARENCE A. LUDLUM, Ass't Secretary  
New York, January 10, 1911.  
AREUNAH M. BURTIS, Secretary  
CHARLES L. TYNER, Secretary  
HENRY J. FERRIS, Ass't Secretary

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# Macy's

57 West 42nd St. 34th to 50th St.

## Men's Overcoats, \$19.50

Regular Prices \$24.75 to \$32.50

A Fortunate purchase, and fine Coats from our own stock reduced.

Single and double breasted full long Coats, with convertible collars, also double breasted Ulsters with storm collars, and plain or belted backs, sizes from 34 to 44.

The materials are heavy and medium weight Tweeds, home spuns, velours and chevots.

The patterns and colorings are exceptionally good. Just what is wanted.

The tailoring and entire make-up of these fine Coats is strictly first class.

Black and Oxford Chesterfield Overcoats in stock from \$22.50 to \$38.00.

## Men's Business Suits in Gray or Brown mixed Worsteds, Tweeds and Chevots, \$14.75 to \$27.50.

Dress and Tuxedo Suits from \$29.75 to \$45.50.

## MEN'S \$45.00 FUR COATS, \$34.74

Reduced from \$39.74

Dark Brown Russia Calf Skin, full loose model—Warm inter-lining—Splendid Motor Coats.

A large assortment of Raccoon Fur Coats, selected, full furred skins, dark color, and nicely matched, prices were \$54.75 to \$134.00; now \$30.74 to \$98.75. Other Fur Coats, such as Squirrel, Marmot, Pony and Leopard, were \$89.75 to \$159.00; now \$58.75 to \$119.00.

## The New No. 5

As a dress shirt, all details improved; four stud holes in bosom, three to show.

Combed yarn in body.

EARL & WILSON.

At leading Haberdashers.

## For men's suits "silk mixed worsteds" really stand at the head of Quality Street.

Soft to the touch—good to the eye.

Inexpensive luxuries, too—they wear so well.

One black beauty has the faintest sort of a pepper and salt effect—just enough to relieve the black.

Another has a self stripe.

You'll like all our variety of "silk-mixed worsteds;" it's just a question of which you'll like best.

Youths! All mixture suits of your sizes, 32 to 35, are in a mark-down sale at \$12.50, \$15, \$18 and \$20.

Men! Very many of your mixture suits also show decided savings now.

ROGERS PEET & COMPANY.

Three Broadway Stores

at 13th st. at 34th st.

## AMUSEMENTS.

**Boston Symphony Orchestra**  
Max Fiedler, conductor.  
Res. Seats at Box office & Tyson's.

**THE NEW THEATRE**  
Cent. P. W. Phone 501 43d St. 1000 Col. This Week & Next Eves 8:15. Mat. To-day & Sat. 2:15. Version of "The Blue Bird" for Happiness. Original Cast.

**MAJESTIC**  
Broadway & 50th St. Eves 8:30. Mat. To-day & Sat. 2:15. LAST TWO WEEKS. "THE BLUE BIRD" for Happiness. Original Cast.

**PLAZA**  
20th St. & Mad. Av. Eves 8:30. Mat. To-day & Sat. 2:15. "THE BLUE BIRD" for Happiness. Original Cast.

**AMERICAN**  
42d St. & 4th Av. Eves 8:30. Mat. To-day & Sat. 2:15. "THE BLUE BIRD" for Happiness. Original Cast.

**COLONIAL**  
Chas. Graepwin & Co. Eves 8:30. Mat. To-day & Sat. 2:15. "THE BLUE BIRD" for Happiness. Original Cast.

**ALHAMBRA**  
Gertrude Hoffmann. Eves 8:30. Mat. To-day & Sat. 2:15. "THE BLUE BIRD" for Happiness. Original Cast.

**BRONX**  
Master Gabriel & Co. Eves 8:30. Mat. To-day & Sat. 2:15. "THE BLUE BIRD" for Happiness. Original Cast.

# J. B. Giffing & Co.

564-66-68 Fifth Avenue  
Forty-sixth and Forty-seventh Streets

## The Most Fashionable Furs At About Half Regular Prices

Our Clearance Sale affords an excellent selection of Women's Coats in all the fashionable lengths, and of Matched Sets, in the most desirable furs. The values are extraordinary in the face of the fact that real Winter has only just begun.

## Imported Model Gowns and Suits At Very Great Reductions

We have reduced all of our Imported Models in order to effect an immediate clearance—to half and less than half original prices.

## AMUSEMENTS.

**AMERICA'S FOREMOST THEATRES AND HITS.**

**HIPPODROME**  
Entire Block, 6th Ave., 43d-44th Sts. Eves. 8:30. Daily Matinees at 2. Best Seats \$1.00. The Intern. Ballet of the 12 Nations. Niagara Earthquake Circus Acts.

**LYRIC**  
42d St. West of B'way. Eves. 8:15. 5:30 Matinee To-day 2:15. Waving the Imperial Colors of a Contagious Hit!

**THE DEEP PURPLE**  
"Fovels of Joy proceeded from the gallery; gunshots of heartiest laughter shook the seats; the orchestra—'Auld Bole in American.' 'Tremendous success! knocks the spots out of all the 'Arsene Lupin' 'Jimmy Valentine' and 'Hilltop' Press. 'Full of intense and exciting situations.'—Herald

**DALY'S**  
B'way & 30th St. Eves. 8:30. 5:30 Mat. To-day & Sat. 2:15. Last Week This Theatre. BABY NINE. Next Week Nazimova Theatre.

**WM. FAVERSHAM**  
Begin Wed. Eve, Jan. 18. Seats on Sale To-morrow. 12 WEEKS. UNITED ENGAGEMENT—FOUR WEEKS.

**THE FAUN**  
Maxine Elliott's Th. 39. By & 6 Av. Eves. 8:30. 5:30 Mat. To-day & Sat. 2:15. To-day 2:30. The Gambler with Geo. Nance.

**CASINO**  
B'way & 30th St. Eves. 8:30. Mat. Sat. 2:15. 5:30 Mat. To-day & Sat. 2:15. "A Real Musical Comedy with distinction, and Broadway not even mentioned."—Times.

**MONDAY**  
BABY NINE Moves Here From JAN. 16. SEATS ON SALE NOW.

**Low Fields' Herald Sq.**  
By & 35 St. Eves. 8:15. 5:30 Mat. To-day & Sat. 2:15. "A lesson in his acting."—Telegraph.

**GRACE VAN STODOLFO**  
Beginning TUES. JAN. 17 (Seats To-morrow). In the Come Opera "THE PARADISE OF MAMONET."

**RACKETT**  
42d St. W. of B'way. 5:30 Mat. To-morrow. "A New Farce." "A Lesson in his acting."—Telegraph.

**OVER NIGHT**  
Alan Dale, American "Over Night" made me laugh and I am an expert on laughing."

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**NEW YORK'S LEADING THEATRES.**

**NEW AMSTERDAM**  
W. 42d St. Eves. 8:15. 5:30 Mat. To-day & Sat. 2:15. Lina Abarbanel with Ralph Herz. MADAME SHERRY. SPECIAL MATINEES MON. TUES. THURS. & FRI. LATE EVENING. Jan. 17, 19, 20, at 8:15. Jan. 18, at 2:15. RUTH ST. DENIS in "The Countess" in conjunction with W. W. ANDREFF'S RUSSIAN COURT BALALAIKA ORCHESTRA.

**NEW AMSTERDAM THEATRE, SPCL.**  
NEXT FRIDAY, at 1 P. M. MARCUS MAYER. PERFORMANCE A MONSTER PROGRAMME OF EMINENT STARS. Arranged by the Theatrical Managers of N. Y. SEATS NOW SELLING AT BOX OFFICE.

**LIBERTY**  
W. 42d St. Overture 8:15. 5:30 Mat. To-day & Sat. 2:15. "Brilliant from Overture to Final."—Globe. Seats on Sale for Jan. 18, 19, & 20.

**MACDONALD**  
In THE SPRING MAID.

**NEW YORK**  
B'way & 43d St. Eves. 8:15. 5:30 Mat. To-day & Sat. 2:15. Miss Emma Trentini. NAUGHTY MARIETTA. By Victor Herbert and Hilda Johnson's song WITH ORVILLE HAROLD.

**GALETTI**  
B'way & 43d St. Eves. 8:15. 5:30 Mat. To-day & Sat. 2:15. JOHAN'S GET-RICH-QUICK HIT. WALLINGFORD.

**JOE WEBER**  
B'way & 43d St. Eves. 8:15. 5:30 Mat. To-day & Sat. 2:15. JOHAN'S GET-RICH-QUICK HIT. WALLINGFORD.

**ALMA**  
B'way & 43d St. Eves. 8:15. 5:30 Mat. To-day & Sat. 2:15. JOHAN'S GET-RICH-QUICK HIT. WALLINGFORD.

**EMPIRE**  
B'way & 43d St. Eves. 8:15. 5:30 Mat. To-day & Sat. 2:15. JOHAN'S GET-RICH-QUICK HIT. WALLINGFORD.

**ETHEL BARRYMORE**  
In THE TALENTED MR. RAY.

**LYCEUM**  
43d St. & B'way. Eves. 8:30. 5:30 Mat. To-day & Sat. 2:15. Miss Burke at her best.—"Herald."

**MISS BILLIE BURKE**  
SUZANNE.

**BIJOU**  
Theatre, B'way & 43d St. Eves. 8:15. 5:30 Mat. To-day & Sat. 2:15. JOHAN'S GET-RICH-QUICK HIT. WALLINGFORD.

**HENRY MILLER**  
"THE HAVOC"

**GARRICK**  
43d St. & B'way. Eves. 8:30. 5:30 Mat. To-day & Sat. 2:15. JOHAN'S GET-RICH-QUICK HIT. WALLINGFORD.

**ANNIE RUSSELL**  
In THE TALENTED MR. RAY.

**EDMUND BRESSE**  
In THE SCARECROW.

**KNICKERBOCKER**  
B'way & 43d St. Eves. 8:30. 5:30 Mat. To-day & Sat. 2:15. JOHAN'S GET-RICH-QUICK HIT. WALLINGFORD.

**MAUDE ADAMS**  
In CHANCELLER.

**HUDSON**  
43d St. & B'way. Eves. 8:30. 5:30 Mat. To-day & Sat. 2:15. JOHAN'S GET-RICH-QUICK HIT. WALLINGFORD.

**BLANCHE BATES**  
WIDOW.

**CRITERION**  
B'way & 43d St. Eves. 8:30. 5:30 Mat. To-day & Sat. 2:15. JOHAN'S GET-RICH-QUICK HIT. WALLINGFORD.

**WM. GILLETTE**  
Appearance.

**GRAND 7 DAYS**  
THEATRE. CAST.

**GLOBE**  
B'way & 43d St. Eves. 8:30. 5:30 Mat. To-day & Sat. 2:15. JOHAN'S GET-RICH-QUICK HIT. WALLINGFORD.

**ELSIE JANIS**  
In THE SLIM.

**BEATRICE HERFORD**  
In her Original Monologues.

**CLEMENT**  
The Great French Tenor. 50c to \$2. Mgt. London Chatterton.

**WALLACK'S**  
B'way & 30th St. Eves. 8:30. 5:30 Mat. To-day & Sat. 2:15. JOHAN'S GET-RICH-QUICK HIT. WALLINGFORD.

**POMANDER WALK**  
From first to last you are pleased, or not, on this earth can please you.

**ASTOR**  
B'way & 43d St. Eves. 8:30. 5:30 Mat. To-day & Sat. 2:15. JOHAN'S GET-RICH-QUICK HIT. WALLINGFORD.

**THE AVIATOR**  
Last Week.

**LENA ASHWELL**  
Assisted by C. M. S. McCallan's JUDITH ZARAIN.

**GARDEN**  
Theatre, 34th St. & 5th Av. Eves. 8:30. 5:30 Mat. To-day & Sat. 2:15. JOHAN'S GET-RICH-QUICK HIT. WALLINGFORD.

**ERNEST VON POSBART**  
Last Night.

**IRVING PLACE THEATRE**  
10th St. & 1st Av. Eves. 8:30. 5:30 Mat. To-day & Sat. 2:15. JOHAN'S GET-RICH-QUICK HIT. WALLINGFORD.

**ICE HOCKEY**  
COLUMBIA. To-night at 8:30. NICHOLAS RINK. 66th St. & 4th Av.

**MURRAY HILL**  
Mat. Today. Smoking. 5:15. BOUTIQUE. BOUTIQUE.

The Wall Street edition of THE EVENING SUN contains all the financial news and the stock and bond quotations to the close of the market. The closing quotations, including the "bid and asked" prices, with additional news matter, are contained also in the night edition of THE EVENING SUN.—Ad.